

PROTECTION + AESTHETICS

SNAP LID PRODUCER

DAIRY CARTON LIDS

AVIENT SOLUTION

Smartbatch™ Combination Colorants &
Additives with Predictive Shrink Service

WHY AVIENT?

- Used our Predictive Shrink Service to help lids maintain consistent performance by minimizing shrinkage and warpage
- Provided multiple samples over time to affirm quality and build customer trust
- Achieved excellent color matching for brand integrity and shelf appeal
- Accelerated testing to gain faster approvals and reduce time to market

LEARN MORE

KEY REQUIREMENTS

- Snap lid that stays secure over repeated use to maintain product freshness
- Minimized shrinkage after high-speed injection molding
- Premium package aesthetic with accurate color matching
- Improved speed to market